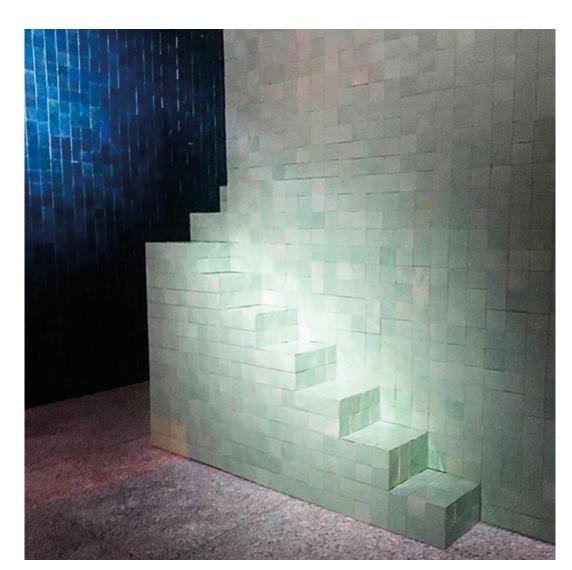
# EMERGING TILE TRENDS 2018 / 2019



"It's a really exciting time for interiors with a new-found confidence in colourful statements, bold combinations and curvaceous shapes. The rise of these personalised and joyous schemes is everywhere to be seen, from commercial spaces to restaurant and hotel design, and it's filtering down into homes and residential spaces too. Now is the time to mix things up and adopt a more eclectic approach to interiors and tile design."

- Jess Piddock, Domus' Senior Designer

# Colour Blocking



Hermes Installation, photography by Teklan



New Terracotta



Hermes Installation, photography by Teklan



New Terracotta

For maximum impact, colour blocking in interior design is achieved through contrasting colours. When designing with tiles, this approach can be used to great effect to control the look and feel of architectural features and zones. For example, warmer blocks of colour will appear closer whereas cooler blocks of colour will create the appearance of a shape or a space receding.

### Chromatic Colour







Technicolor

Chromatic colour is a colour scheme in which one particular tone or hue dominates. With the bold application of colour on the rise, using a variety of shades within the same colour family offers a calmer way of using strong colours without clashing.



Piano, Ronan & Erwan Bouroullec for Mutina



Piano, Ronan & Erwan Bouroullec for Mutina



Cromatica, Formafantasma

# XL Porcelain Slab Design



Cover, Patricia Urquiola for Mutina



Cover, Patricia Urquiola for Mutina

Whereas previously XL porcelain slabs were reserved for replicating raw materials such as stone and marble, there is currently a trend for a more experimental approach to XL porcelain using colour, pattern and design-led markings and patterns. Technological advances enable ever more sophisticated finishes on slim porcelain and simultaneously the market is embracing more experimental, personalised surface finishes.



Storie, Giorgia Zanellato and Danielle Bortotto for Cedit



Matrice, Barbara Brondi and Marco Rainò for Cedit

#### Curves







Wig Wag



Geometrica



New Terracotta

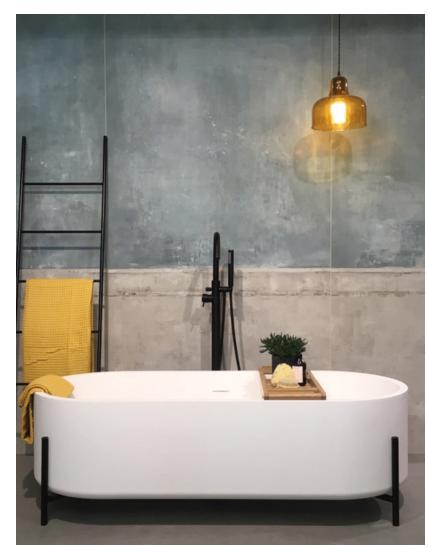
Rounded shapes and curved lines offer a refreshing update from the geometric angular patterns that have dominated over the past few years. Whether taking the form of surface pattern, shaped tiles, or 3D effects such as fluting, these tiles all create a softer aesthetic.

### Natural Aesthetic









Storie

Natural Aesthetic embraces the imperfect look and feel of raw

finishes and all things handmade. The focus is on creating relaxed

surroundings inspired by nature and organic forms, as an antidote to



Hops



New Terracotta



Domus Wood Design by SUPRBLK

the fast pace of modern life where we're often surrounded by slick and shiny materials.

### Customisation







Modello 1





Spectrum



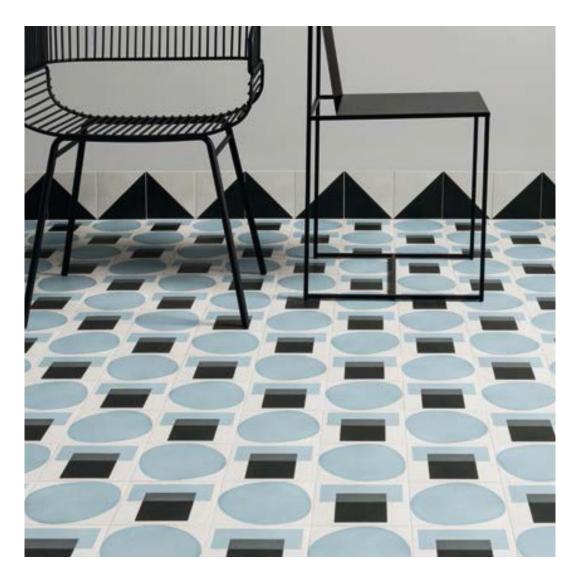
Modello 2



Modello 5

As designers in the age of information we're savvier and more demanding than ever, and the industry's response is customisation. Tiles are inherently customisable because you can combine and arrange them to create different looks, even within individual ranges. For those who want even more flexibility, 'Modello' is a customisable concept range which allows designers to select any porcelain tile from Domus and specify for them to be cut into a series of pre-designed Modello shapes and patterns.

#### Mix Not Match



Geometrica



Puzzle, Design byBarber & Osgerby for Mutina

This trend is all about making bold statements by mixing materials, colours and shapes in an imaginative, unexpected way. It is a rejection of safe, conservative interior design which can be more difficult to pull off than matching everything in a uniform way, but done carefully mixing and matching will create joyous, uplifting interiors.



Puzzle, Design by Barber & Osgerby for Mutina. Owl Design & DeVOL



Artwork & Magnum Neutra 6.0